



KATARINA LUKIC SCHUURMAN

Determined, concept focused art director with proficient agility to adapt in fast changing industry. Deep care for client relations and trust in collaborative process. Passion in crafting thoughtful and engaging concepts and creative solutions with consideration of design fundamentals, future trends and understanding of social and political circumstances.

CONTACT

P 773.574.5543

E hello@katarinalukic.works
schuurman.katarina@gmail.com

W katarinalukic.works/work
password: **KLS**

REFERENCES

Available upon request

EXPERIENCE

2019 - 2021

Creative Director

Thinking Octopus

Providing art direction while overseeing all creative projects for digital marketing agency based in Denver. Working closely with clients, account managers and production team, ensuring that content and design reinforce brand strategy, are visually compelling and work in a variety of digital mediums.

Working with natural food brands: Fairtrade America, Good Karma Foods, Good Day Chocolate and various financial startups.

2019 - 2020

Freelance Creative - Art / Design

OKRP

Helped concept creative work for
Groupon - Design, TV
Illinois Lottery - Campaign
Illinois Tourism - Design, Campaign
Ace Hardware - Campaign
Chilli's - Social, Content

2008 - 2018

Senior Art Director

Leo Burnett Chicago

Developed visual conceptual solutions that reflected campaign work for Philip Morris International. Managed it's motion, print and digital production.

Concepted creative work for
Dunkin Donuts - Retail
Samsung - TV
Similac - Campaign
Allstate - Digital

2006-2008

Senior Designer

Mundocom Worldwide / Leo Burnett

Designed and created concepts and managed production for print, POS, OOH and promotions for worldwide markets.